

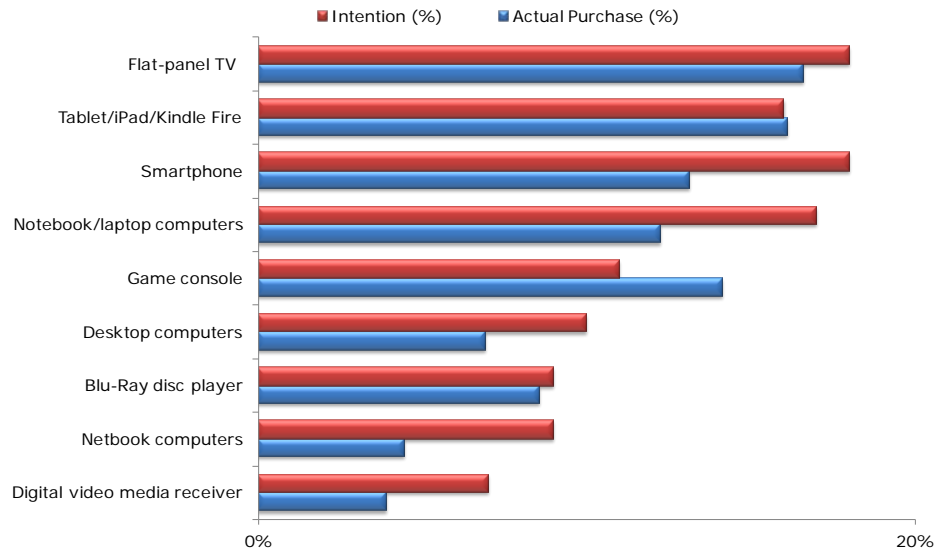
Synopsis

Digital Lifestyles: North America provides analysis and forecasts for a variety of digital lifestyle product categories, including broadband Internet, television services, digital content services, and products (home networks and consumer electronics).

2011 Holiday CE Intentions and Purchases

2011 Holiday CE Intentions and Purchases

(U.S. Broadband Households)



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“The consumerism of information technology continues at a frenetic pace,” said Kurt Scherf, VP, principal analyst, Parks Associates. “With convergence occurring in the entertainment, communications, device, and services markets, there is significant opportunity for a variety of stakeholders in the digital lifestyles market.”

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